

PASSION FOR HOSPITALITY

JULY/AUGUST 2019

# HOTELS

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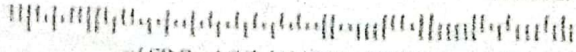
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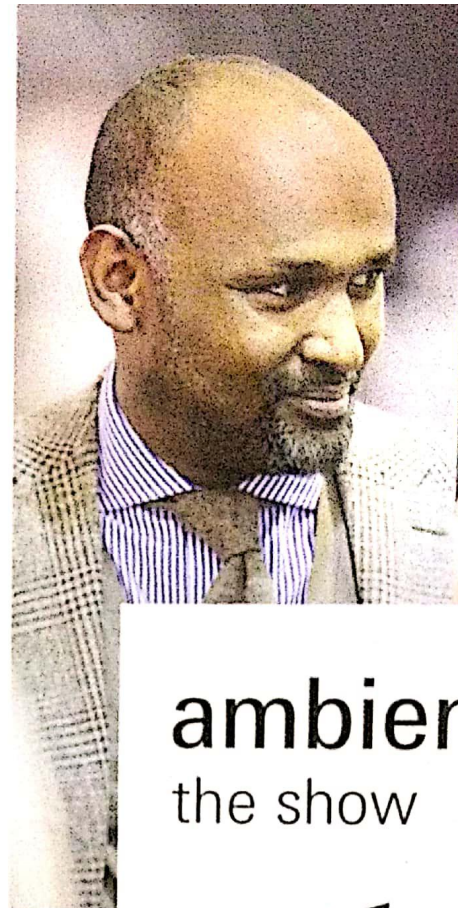
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## TASTFUL EXPERIENCES

Unique meals with memorable local touches are all the rage for tourists, and it's no different for group events. In those cases, the meal IS the event — for a group, that might mean a white-tablecloth dinner in an underground cave, gathering honey and other ingredients from hives and on-site farms, or taking a cooking class with an expert on the local cuisine. "Hotels are ultimately competing with every other event space that groups could potentially go to," says one expert. Find out how a few are luring groups with special events.

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# HOTELS

PASSION FOR HOSPITALITY

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HOTELS (ISSN 1047-2975), Volume 53, Number 6. Published monthly (except for combined Jan/Feb and July/Aug issues) by Marketing & Technology Group Inc., 1415 N. Dayton St., Chicago IL 60642-2643; 312-274-2200, fax 312-266-3385. Periodicals postage paid at Chicago IL and at additional mailing offices. Copyright © 2019 Marketing & Technology Group Inc. All rights reserved. Reproduction in whole or part without written permission is prohibited. POSTMASTER: Send address changes to HOTELS, 1209 Dundee Ave #8., Elgin IL 60120.

SUBSCRIPTIONS: call U.S. only 847-697-2111 or e-mail

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USA US\$170 1-year, outside USA \$290 1-year. Except for special issues

where price changes are indicated, single copies are available for

US\$30.00 USA and US\$45.00 foreign (plus postage). Canada Post

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